



Nurturing your JOYful
handmade
life!

JOYBILEE FARM

Joybilee Farm inspires DIYers to garden, cook, and create with herbs and other natural ingredients, nurturing
♥Self-Reliance, ♥DIY Confidence ♥Fearless JOY



Work with me:

Chris Dalziel
Chris@joybileefarm.com
JoybileeFarm.com
Since 2007

Monthly Stats

Pageviews: 170K

Visitors: 121K

Subscribers: 6.5K

Social:

Facebook: 45K

Twitter: 2K

Pinterest: 21K

Instagram: 1.5K

My Books



Demographics

80% of Joybilee Farm readers are well-read, educated women between 35 and 64, who are interested in organic gardening, scratch cooking and food preservation, natural health and wellness, sustainable lifestyles, and do-it-yourself projects.

Opportunities

Sponsored Post:

Get your company or product in front of the Joybilee Farm audience with an original, evergreen post. This includes an 800 to 1200 word, evergreen article written by Chris. 2 original photos highlighting your product, 5 social shares, 1 mention in the Joybilee Farm newsletter that goes out to 6K+ subscribers. 2 opportunities each month. \$500US per sponsored post.

Banner Ad: Get your product or company in front of Joybilee Farm readers with a 600 x 200 banner ad. The ad is in-post, above the fold. Ads are provided by the advertiser and are subject to approval.

1 spot available each month. \$200US per month.

Sidebar Ad: Get your product or company in front of Joybilee Farm readers with a 350 x 350 side bar ad. The ad will appear above the fold on desktop and be situated above the "About Me Box" on the page.

2 available each month. \$100US per month

Newsletter Ad: Get your product or company in front of Joybilee Farm subscribers with a 400 x 400 banner ad. The Newsletter goes out 4 times a month to 6K+ subscribers, with an open rate of about 30%. Coupons, freemiums, and special offers do best in this ad spot. The banner appears in the bottom of the newsletter just above the final message.

1 per newsletter and 4 available each month. \$75US per newsletter.

Rates are valid till November 1, 2017

<http://joybileefarm.com/work-with-me/>