

JOYBILEE FARM -- WORK WITH ME

Nurturing Your Joyful Handmade Life



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SINCE 2007

Stats

Monthly visitors: 75,000
Monthly visits: 88,000
Monthly page views: 111,000
Subscribers: 6,000

Social

Facebook: 38,000
Pinterest: 13,000
Twitter: 1,600
Instagram: 750

My Books



Joybilee Farm is home to hundreds of DiY projects, recipes, gardening, food preservation, crafts, and herbal goodness, that inspire

- ♥Self-sufficiency
- ♥Homestead proficiency
- ♥Fearless JOY

DEMOGRAPHICS:

Sex: 85% women 15% men
Education: University grad, some post grad.
Age: 15% young adult – 59% 35 to 54 – 20% 55 to 64 – 8% retired
Residence: 80% USA – 7% Canada – 3% UK, Australia, New Zealand
Interests: scratch cooking, food preservation, organic gardening, herbal remedies, permaculture, reading, DiY projects, sustainable living.

Opportunities

SPONSORED POST:

♥Get your company or product in front of the Joybilee Farm audience. This includes an original 400+ word post written by Chris. The post will be a product review, recipe, or a thoughtful editorial that features your product, original photography, 4 social mentions, and a featured ad in the Joybilee Farm newsletter the week the post goes live. With or without a giveaway. \$300 (2 available)

Examples:

<http://joybilee farm.com/fermented-pickles-fermentools/>
<http://joybilee farm.com/herbarium/>
<http://joybilee farm.com/choose-dehydrator/>

Ads:

♥Get your brand in front of 75,000 readers with a monthly 325 x 250 px. display ad in the side bar. Ads are provided by the advertiser and subject to approval...\$50 (2 available)

♥Get your brand or product in front of Joybilee Farm readers with a monthly, in-post banner ad. The 600 x 150 px. display ad is positioned after the 2nd paragraph in most posts. Ads are provided by the advertiser and subject to approval... \$150 (1 only)

All prices in US\$ and payable in advance